

# How Do You Get Insights From Information When You Have Information Chaos? Answer, A New Kind Of Strategy.

## GETTING YOU FROM 'RAW CONTENT' TO 'INSIGHTFUL WISDOM'.

Organizations accumulate a lot of information 'stuff'. Call it 'chaotically accumulated content' and it comes from lots of sources. This stuff can be an organization's most valuable asset, but often it's not.

Value is achieved when raw content is organized and annotated to become useful information, then is further analyzed to become actionable knowledge and insightful wisdom for the people who use it.

## YOU NEED A ROADMAP TO GET YOUR INFORMATION TO ITS MOST VALUABLE STATE.

Navigating your journey from raw content to insightful wisdom requires a strategy—a strategy built on understanding your organization's culture, your objectives, your work systems, your external requirements, and your vision for transformation.

That's what we do. We build human-focused information management strategies that drive value.

PEOPLE USE THE WORD "CONSULTANTS."  
WE PREFER "GUIDES."

# WHAT WE DO

## OUR APPROACH TO INFORMATION CHAOS

Your information assets belong to you. That means the information strategy has to be yours—now and as it evolves in the future. That’s what we mean when we say we build tailored, human-focused information management strategies. That’s the only kind we build. And it all starts with three things.

**PARTNERSHIP:** We don’t think partnership is simply a signed agreement or contract. It’s about getting to know each other; understanding your vision and goals. And then, working to bring it all to life in a way that makes finding, accessing, and sharing information the easiest part of making business decisions.

**PLAN:** An information management plan isn’t a one-size-fits-all list of services or products. It’s about applying what we know to what you need and want, all through the technology, know-how, and support services we offer.

**PURSUIT:** Information—and the technology, processes, and people that support it – are ever-changing. So that means there is no “set it and forget it” when it comes to information program optimization and sustainment. We believe in continuous improvement, and that means keeping you ahead of tomorrow’s curve. Think of it as future-proofing your information management strategy.

## OUR SERVICES

Current State Analysis | Future State Roadmap | Advisory Services | Change Strategy

# WHAT YOU GET

## A STRATEGY TO DRIVE TRANSFORMATIVE RESULTS FOR YOU

Business transformation isn’t some future event. It’s present-day action that allows you to stay ahead of the pack – and expectations – by continuously challenging the status quo. Transforming your business begins with transforming your relationship with your information, gaining control of the chaos to drive insights for decision-making. The strategies we develop in partnership with you will drive your success. Putting it simply, with a good information strategy you get:

**A PATH TO INSIGHT:** Your information will become more than just a collection of content. It will become organized, aggregated, labeled, and protected to make it more accessible. It will become analyzed and visualized to make it more usable. And it will become leveraged to produce predictions and recommendations for actionable insights.

**MAXIMIZED VALUE:** Traditional assets – buildings, machinery, intellectual property – are routinely deployed to maximize the return on asset investment. Information should be thought of as an asset in the same way. Our strategies are designed to maximize the return on investment in your information assets.

**TAILORED OUTCOMES:** The information strategy is your strategy, tailored for you, not some boilerplate material pulled from pre-defined templates. We act as your information management guide, drawing on your vision and practices to develop a strategy best suited to uniquely drive your success.

### WE ARE ACCESS SCIENCES.

We focus on what we do best, so you can focus on what you do best – run your business and satisfy your mission. We develop information strategies; we design, build, and implement information technology and governance solutions; we provide ongoing managed services to sustain your information related operations; and we apply organizational change management principles throughout to ensure your information practices are effective. Every day, we do it for some of the biggest companies in the world. And we’ve been doing it for almost four decades.

That’s a one-of-a-kind pedigree, all built on **CREDIBILITY, CAPABILITY, AND POSSIBILITY.**



WE CAN TAME YOUR CHAOS. FIND OUT HOW.