

Intentional Design: Embedding Records Management into Technology

November 18, 2014

John Rhoades



Sound Familiar?

It takes forever to find what I need.

Where do I store this record?

Why can't we have a Google-like search?

Records Management requirements are not incorporated into both system design and user experience design

How Did We Get Here?

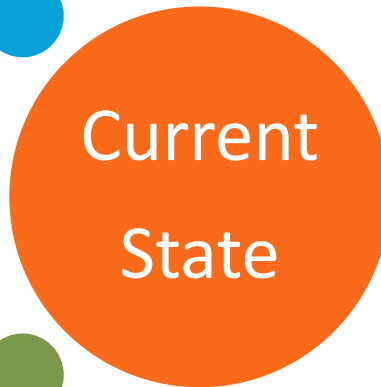
Let's Copy the
Shared Drive



Let's Give It
to Teams



Resource
Constraints



Outcomes from Today

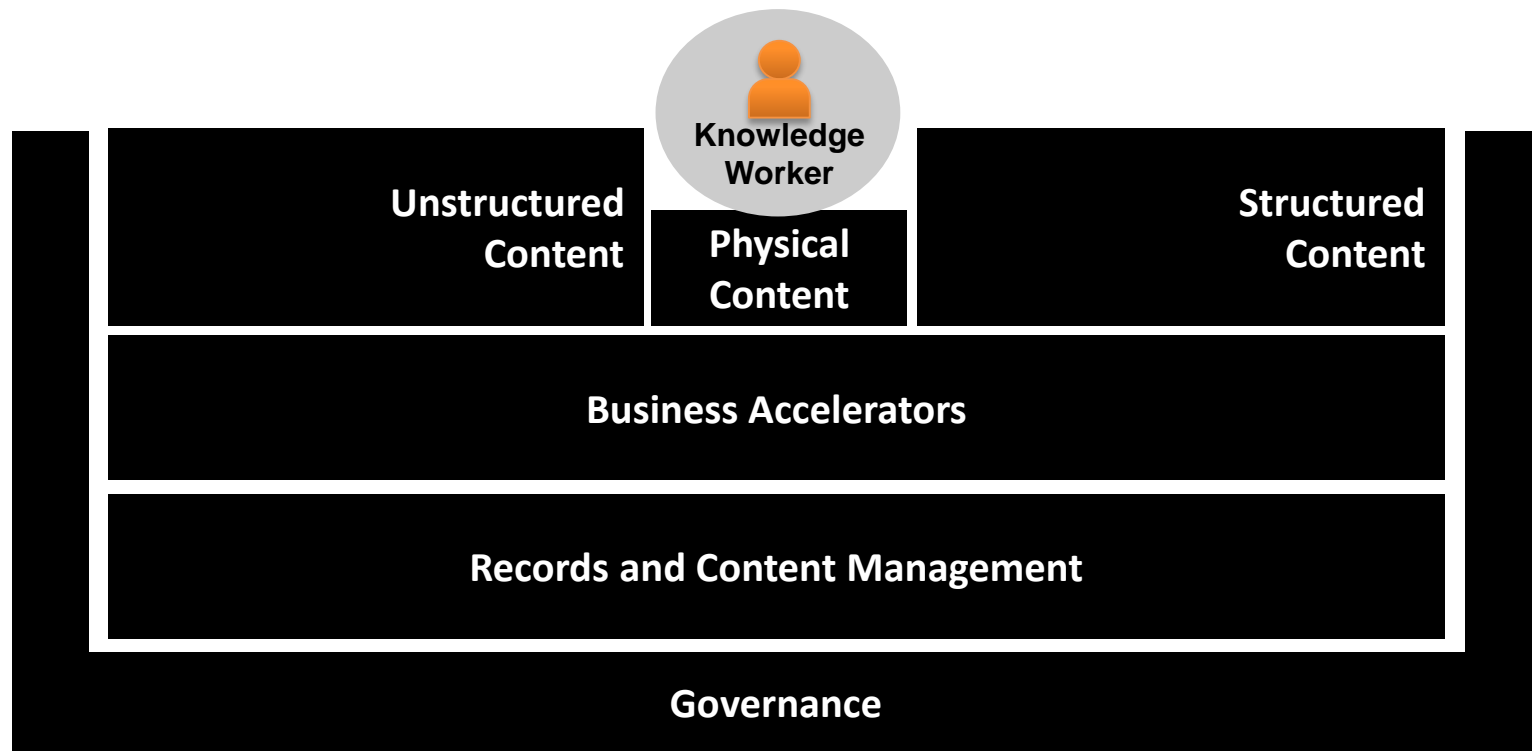
- Identify symptoms associated with lack of integrating records management requirements into technology design
- Describe how records management requirements can be embedded into technology design
- Define techniques for making good design “stick”

Intentional Design: Overview

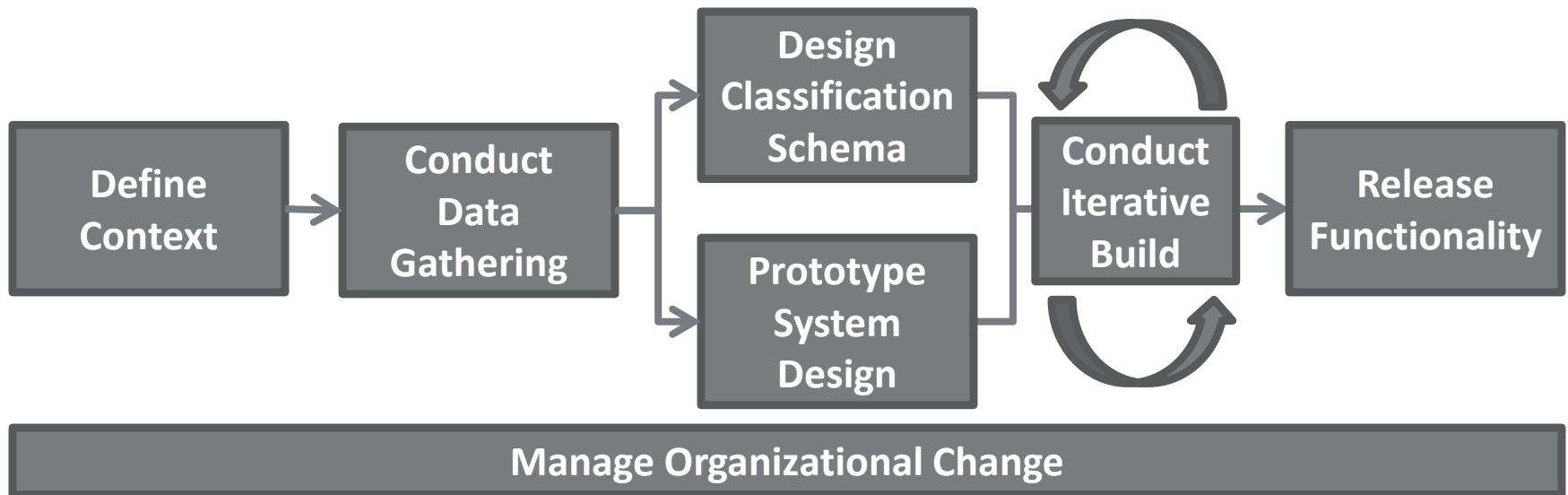
Methodology for integrating content lifecycle management requirements, user experience requirements, and technology requirements into a coherent system that delivers business value

Intentional Design: Overview

The Knowledge Worker Ecosystem

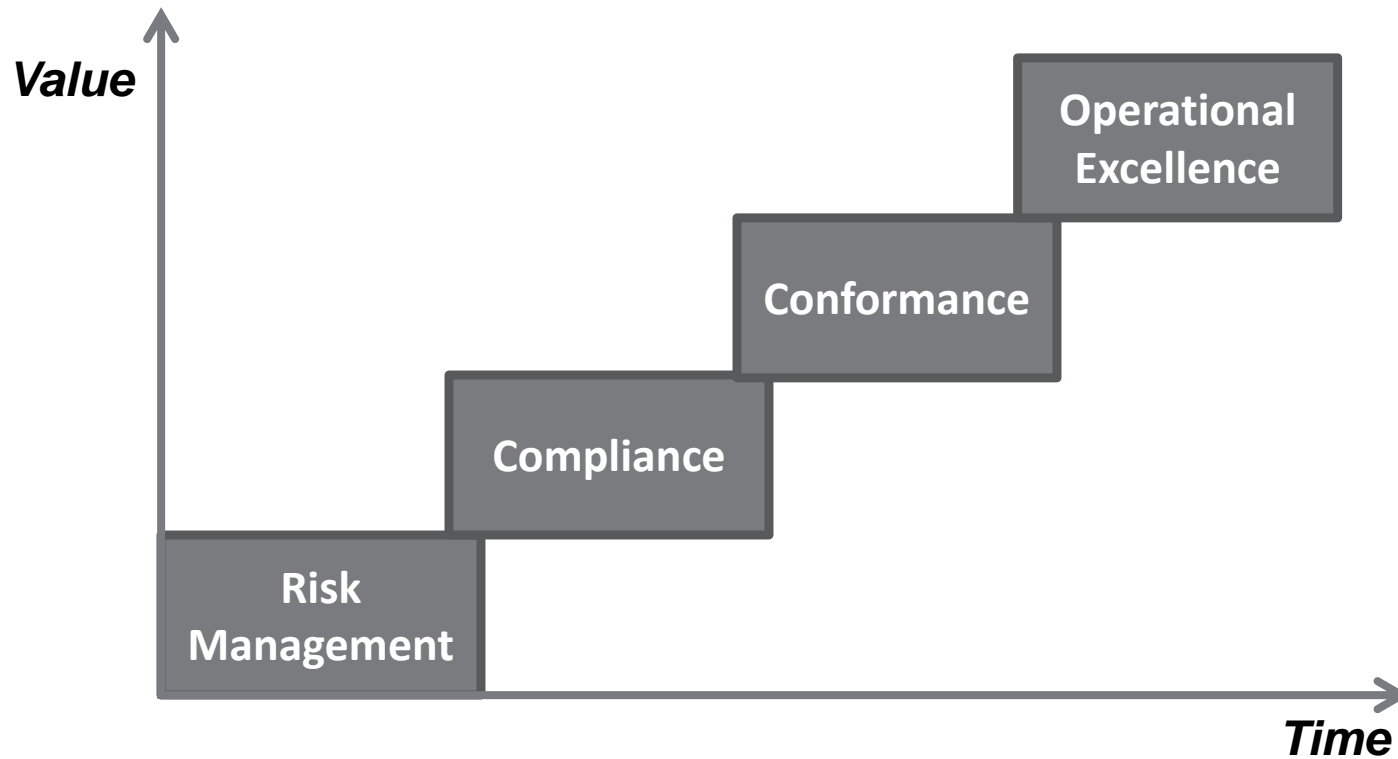


Intentional Design: Process



Intentional Design: Process

—— Define the Context ——



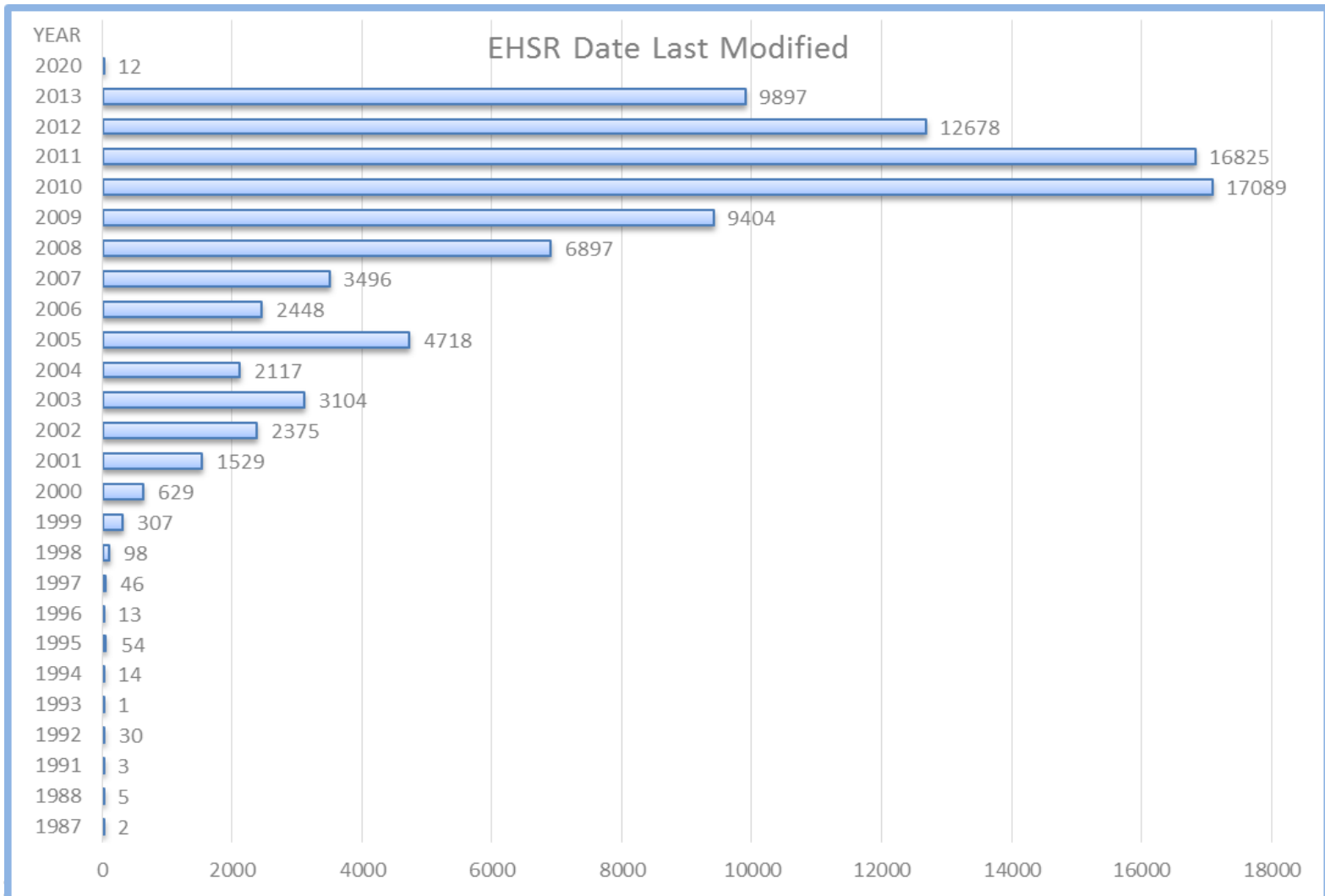
Intentional Design: Process

— Conduct Data Gathering —

- Mobilize team with both functional and technical skillsets
- Examine file shares and existing repositories first to gain insight on current practices
- Utilize select subject matter experts (SMEs) to provide feedback on specific workgroups or departments
- Design data gathering approach based on program context

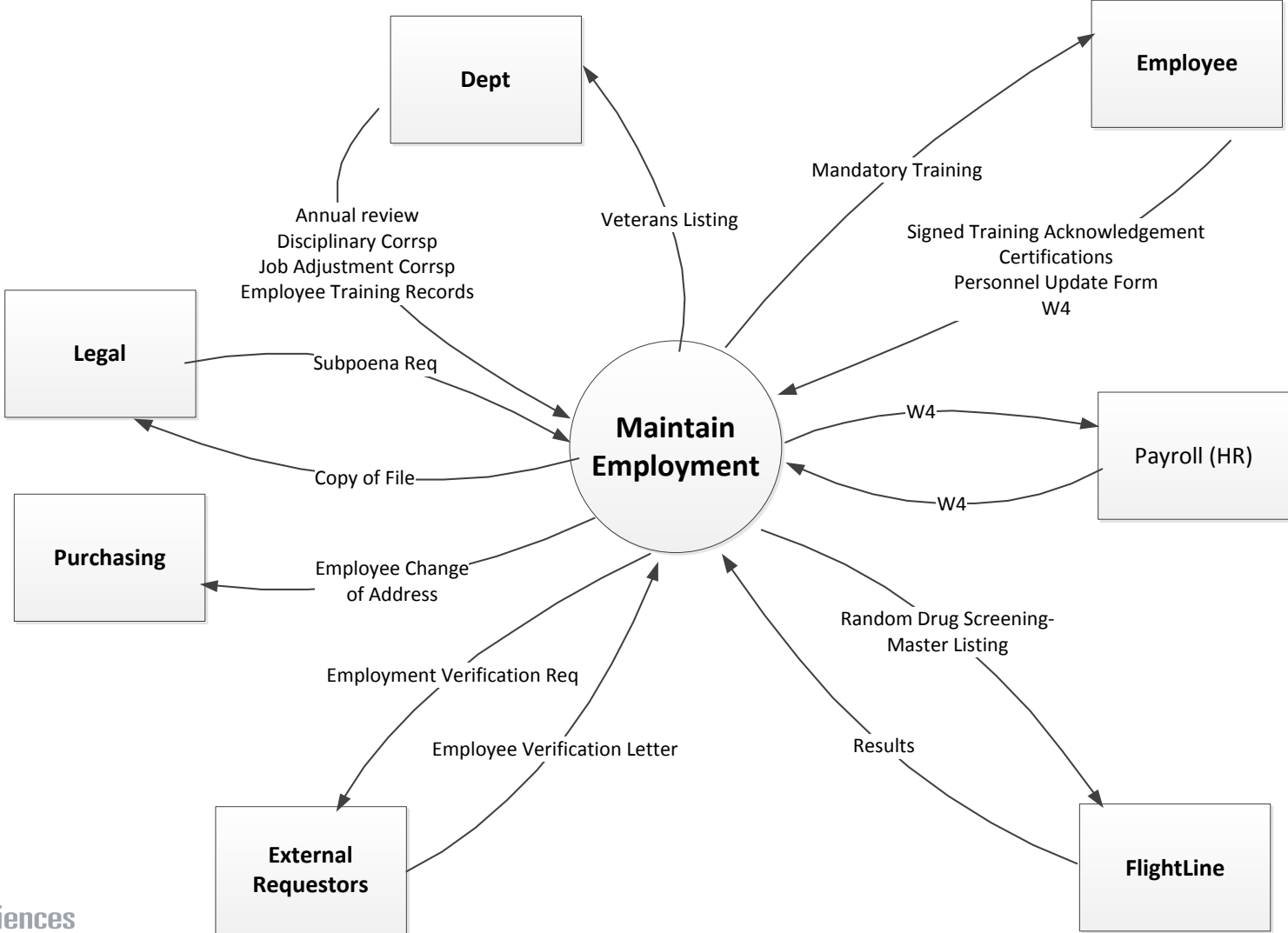
Intentional Design: Process

Conduct Data Gathering



Intentional Design: Process

Conduct Data Gathering



Intentional Design: Process

—— Design Classification Schema ——

- Agree to development of faceted classification to achieve rich user experience
- Utilize existing standards to jumpstart development of tags and values
- Determine pervasiveness of the schema
- Engage SMEs in validating the schema

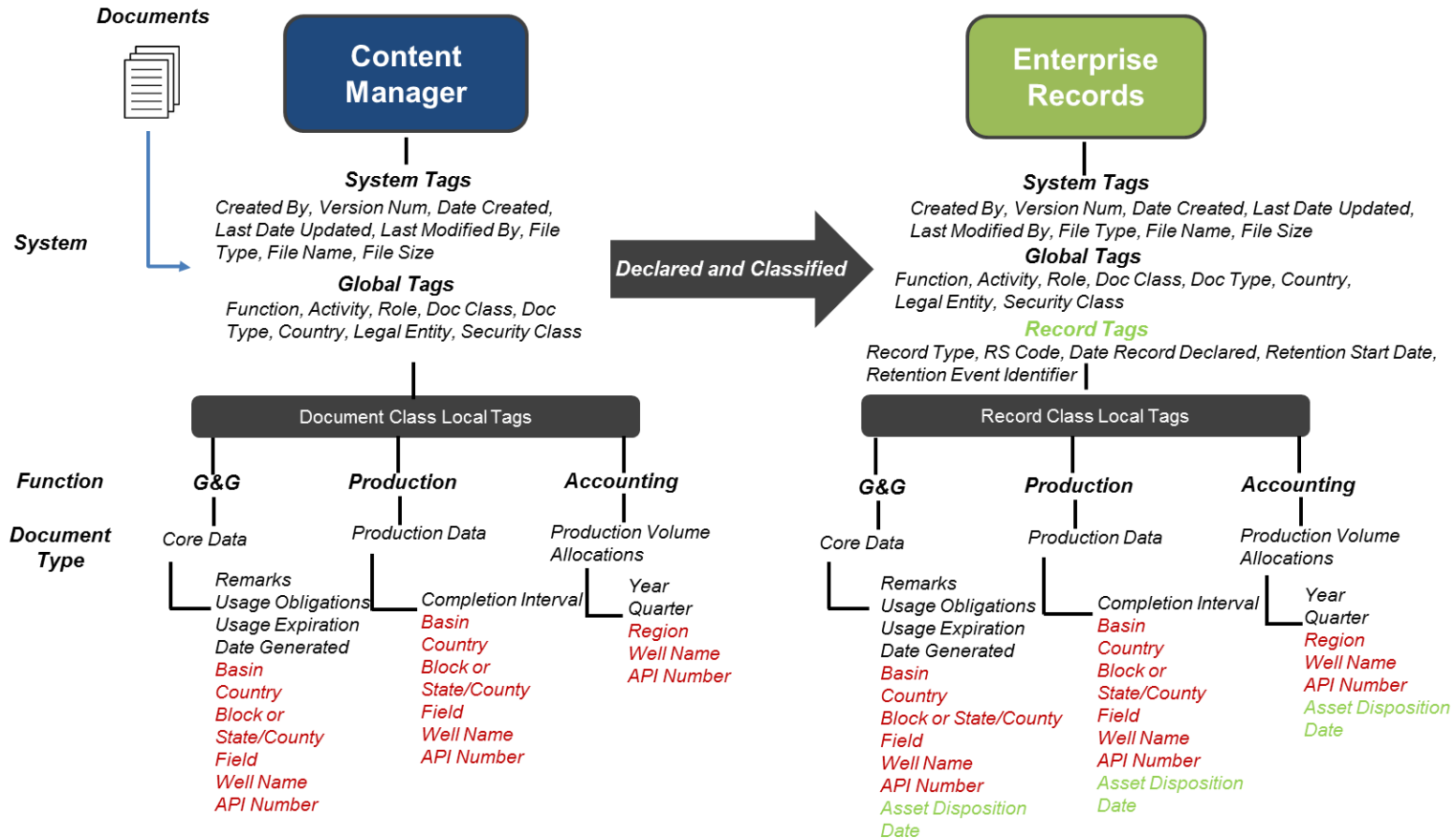
Intentional Design: Process

— Design Classification Schema —

Global Tags		Local Tags
Function		Well
Activity		Log Type
Document Class		Log Date
Document Type		
Retention Schedule Code		
Business Unit		
Country		

Intentional Design: Process

Design Classification Schema



Intentional Design: Process

———— Prototype System Design ————

- Process will be different based on the specific system selected
- Principles to follow include:
 - Focus on out of the box functionality
 - Evaluate opportunities for “openness”
 - Accommodate both “finders” and “searchers”

Intentional Design: Process

————— Conduct Iterative Build —————

- Focus on well timed, measured releases rather than “big bang”
 - Prevents risk of requirements being excluded due to time pressures
 - Allows for refinement of requirements at a more granular level
- Utilize Agile rituals to manage work
 - Stories
 - Weekly sprints
 - Sprint planning
 - Scrum sessions
 - Retrospectives

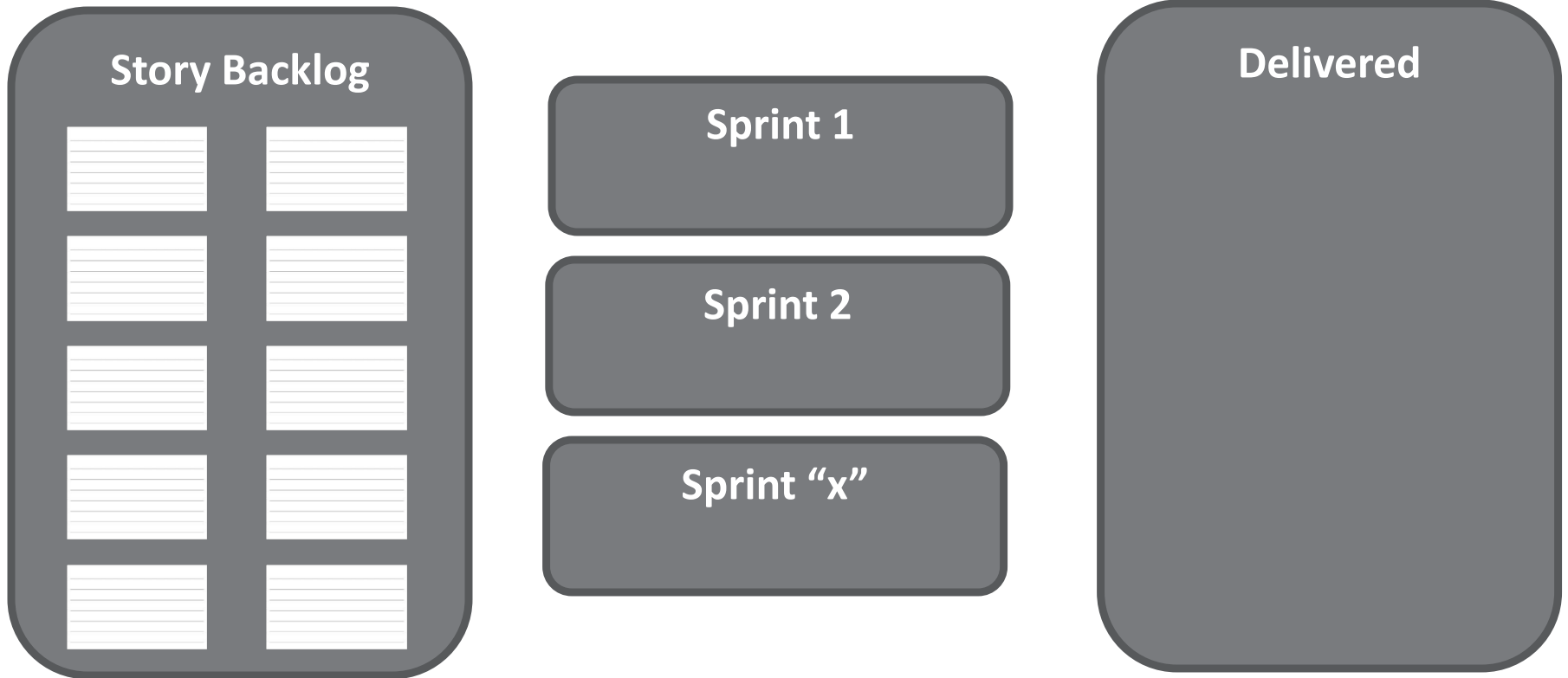
Intentional Design: Process

Conduct Iterative Build

As an HR Generalist, I need to designate the retention period for an employee file to be determined from their date of termination so that we are compliant with State and Federal laws.

Intentional Design: Process

Conduct Iterative Build



Intentional Design: Process

Release Functionality






- Characteristics of early release candidates
 - Known complexity
 - Moderate size user group
 - Change resilient
 - Ability to influence
- Aggressively plan for the overlap of build, release, and support activities
- Develop health checks to gauge risks and measure user adoption

Intentional Design: Process



Intentional Design: Process

— Manage Organizational Change —

	<i>In Scope?</i>	<i>Anticipated Need</i>
Leading Change	<input type="checkbox"/>	
Architecting Organizations	<input type="checkbox"/>	
Aligning Culture	<input type="checkbox"/>	
Accelerating Performance	<input type="checkbox"/>	
Engaging the Workforce	<input type="checkbox"/>	

Scope Description

Intentional Design: Process

— Manage Organizational Change —

- Organizational communications should raise awareness both at an enterprise level and department level
- Stakeholders must be actively managed to ensure proper levels of support
- Training should be viewed as a process, not an event

Does It Work?

Case Study

Global Energy Client

- **Context**

- 4,500 employees and 1,500 contracts in one major business unit
- ~600 SharePoint sites supported by ~300 FTEs
- Significant issues with gaining / losing access to critical information

- **Outcomes**

- ~75 SharePoint sites supported by ~30 FTEs
- Common templates and design across the business unit
- Taxonomy governs site structure and document classification
- Faceted search enables refiners to achieve end user “retail” experience

A Note on Migration

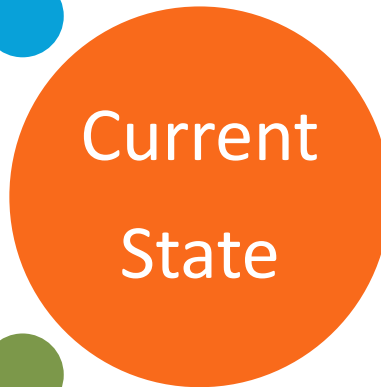
Let's Copy the
Shared Drive



Let's Give It
to Teams



Resource
Constraints



Outcomes from Today

- Identify symptoms associated with lack of integrating records management requirements into technology design
- Describe how records management requirements can be embedded into technology design
- Define techniques for making good design “stick”

Thank You!



John Rhoades

Senior Vice President

jrhoades@accesssciences.com

(713) 554-7549

